

# GP BEST Event

## Personalised Care and Psychosocial Support

Elaine Baxendale and Kate Woods  
South Yorkshire and Bassetlaw  
Cancer Alliance

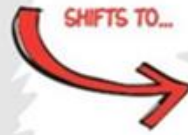




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## Personalised Care: A shift in relationship so everyone works together



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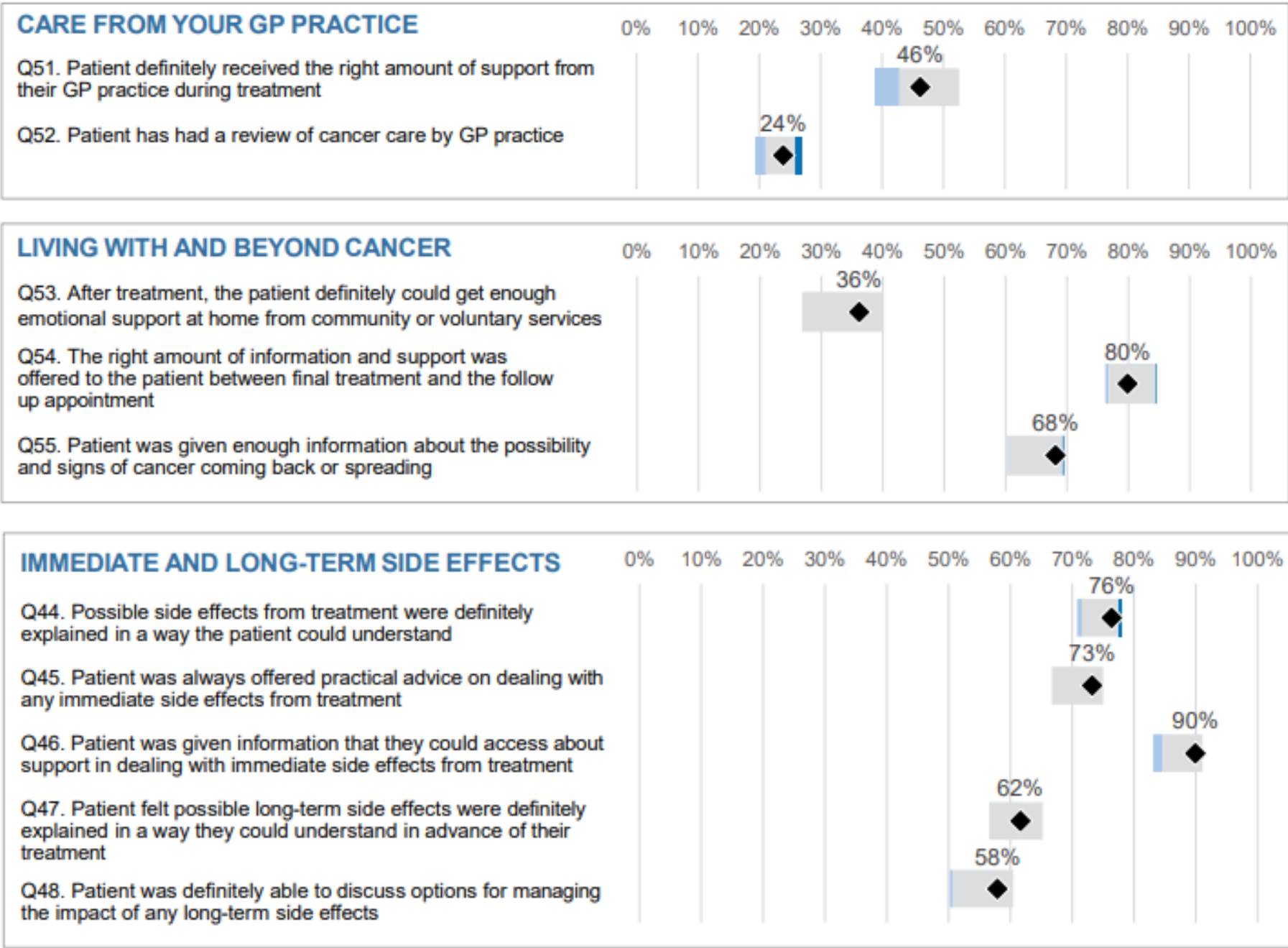
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# NCPES 2024







## Personalised Care Strategy

*Shaped by lived experience with our People Affected by Cancer Advisory Board (PABCAB)*

- 3 key sub-programmes identified, values co-produced underpin all work.
- Late effects identified as a priority ~1 in 4 people living with or beyond cancer experience long-term consequences of treatment.
- Opportunity to shift clinical & non-clinical support into the community, embedding risk-stratified pathways and strengthening links with VCSE & long-term condition services.
- Benefits: people supported to live well with cancer, reduced hospital use, less duplication, Improved quality, Patient Experience.
- Increasing importance as new treatment options expand, particularly immunotherapies, non-surgical oncology, and genomics.

### Ambition One:

Cancer is recognised and treated as a long-term condition.

*Recognise and support people living with cancer as a long-term condition ensuring the knowledge and skills to support people in a person-centred way is part of everyday training of all clinical professionals*



| Sub-Programme                 | What we Heard Patients want  | Our Commitments  | Example Projects  |
|-------------------------------|--|--|---|
| Empowered Support             | More control, Accessible information, Equitable support, Early meaningful conversations            | Co-production, standardised support offer, user friendly resources, patient stories, embed PSFU    | <ul style="list-style-type: none"> <li>• Advocacy,</li> <li>• Frailty model,</li> <li>• Palliative and End of life integration</li> <li>• ePROMS,</li> <li>• NSO work</li> </ul>                  |
| Community Connections         | Coordinated Care, Local resources, VCSE links, Single point of info, community model               | Strengthen VCSE links, Embed Cancer as a long-term condition, Target underserved populations       | <ul style="list-style-type: none"> <li>• Cancer Care Reviews,</li> <li>• Community connector roles,</li> <li>• Asset Based Community Development with VCSE,</li> <li>• Cancer Care Map</li> </ul> |
| Living with and Beyond Cancer | On-going support, physical and psycho-social support, Prehab and Rehab, Long Term impact of Cancer | Promote Physical Activity, Equitable services, Public Health alignment , Consider long term impact | <ul style="list-style-type: none"> <li>• Late Effects,</li> <li>• Psychosocial support model,</li> <li>• Prehab and Rehab,</li> <li>• Physical Activity</li> </ul>                                |

# Personalised Care Cancer Care Review - Practice Example

Microsoft Teams

## Meeting with LAVENDER, Helen (THE KAKOTY PRACTICE)

2025-11-06 13:04 UTC

Recorded by

LAVENDER, Helen (THE  
KAKOTY PRACTICE)

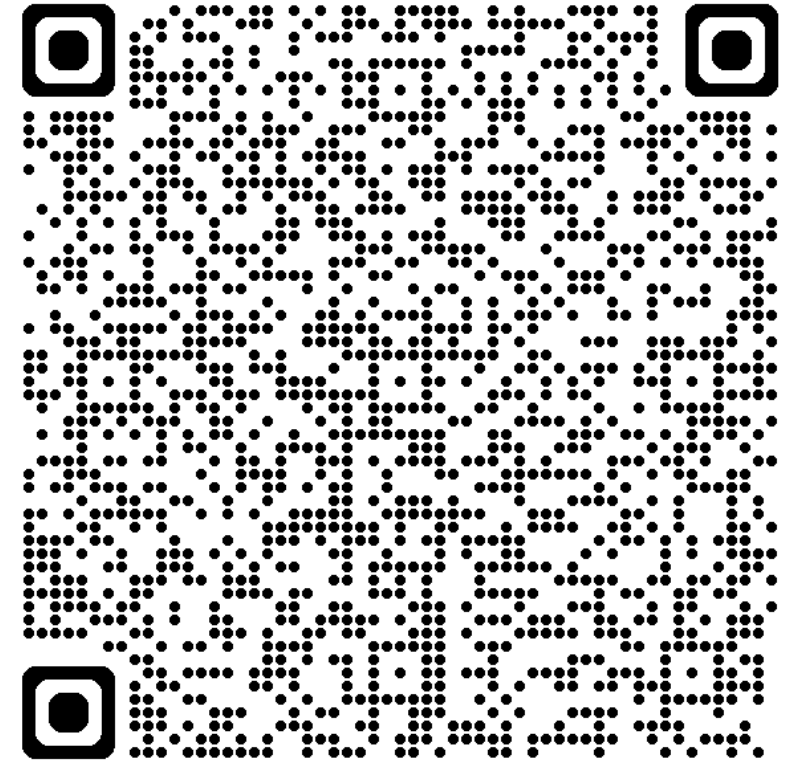
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# What are your plans for Cancer Care Reviews for 2026 /27

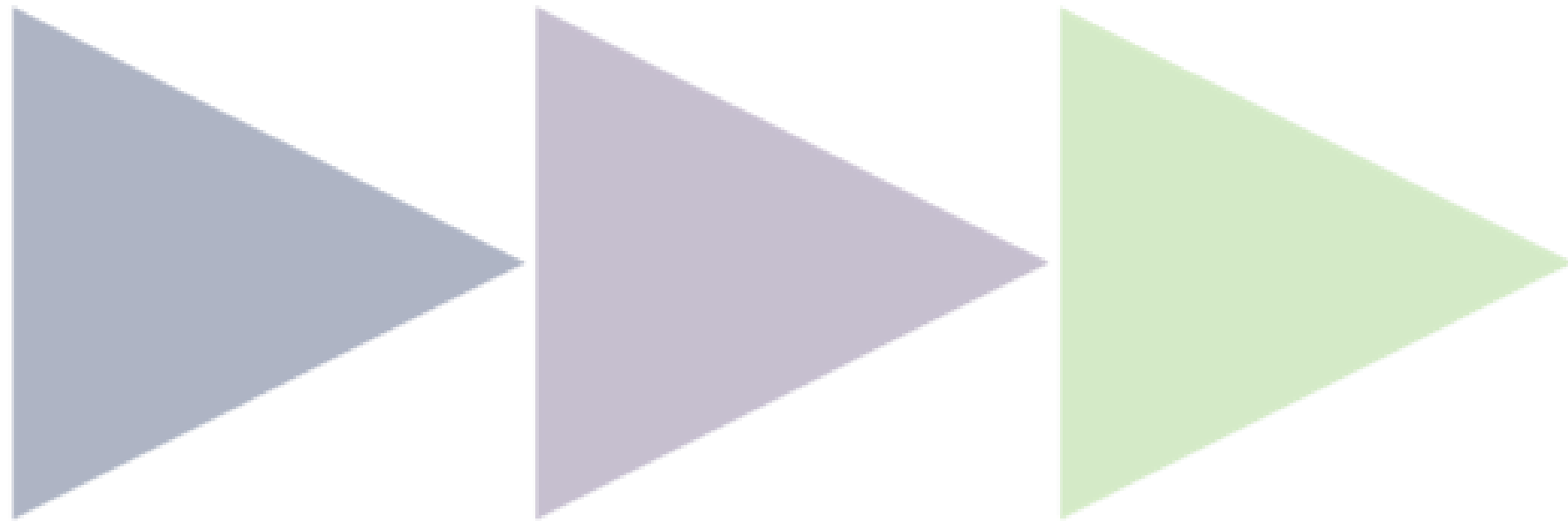
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We would like to hear your views to better understand your experience conducting Cancer Care Reviews (CCRs). Your feedback will help us improve support, training and resources for cancer care across South Yorkshire and Bassetlaw.



South Yorkshire and Bassetlaw

**CANCER ALLIANCE**



# Psychosocial Support

Kate Woods

Project Implementation Officer



# What is “psycho social support”?

- Psycho social support can include a range of different intensity interventions, from relatively high intensity to one-to-one or group psychological therapies, to more low level intervention such as counselling, psycho-education, spiritual, peer and/or other support.



# Journey to date



- April 2022 – work commenced to develop improvement plans for the psychological support of people affected by cancer in SYB
- Engagement with stakeholders
- Engagement with PABCAB
- Developed our framework



# Psycho social support priorities



Enhance the  
provision of  
**learning and  
training** for staff



Create a single  
point of access  
**‘information  
pathway’**

<https://sybshowsup.com/psycho-social-support/>

# Questions

How to get involved

