

Pharmacy Best

Thomas Bisset



Barnsley Clinical Commissioning Group



BARNSLEY LPC
Represent Support Lead

Pharmacy BEST
23rd May 2018

Barnsley Area Councils

Barnsley – moving towards ‘doing things with’ our communities since 2013

Kate Faulkes
Head of Stronger
Communities
Barnsley Council



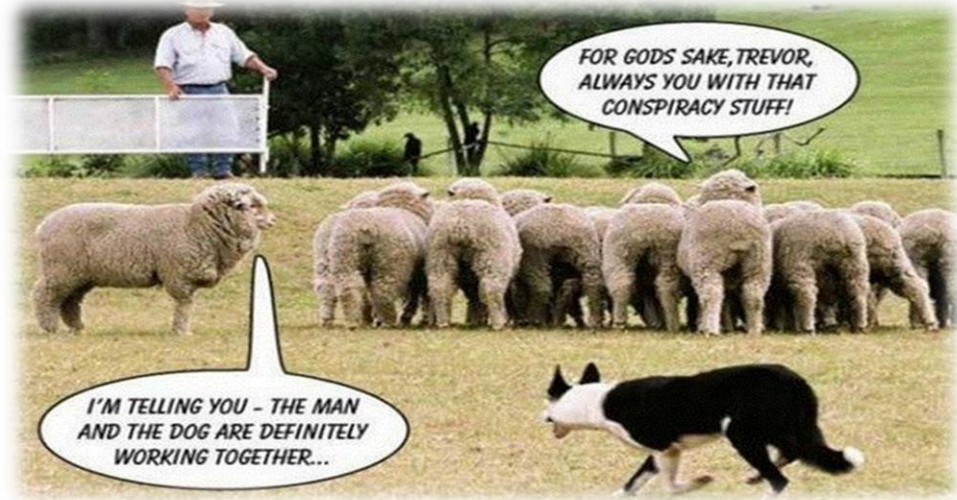
Love where you **Live**



BARNSELY
Metropolitan Borough Council

Why did we need to change?

- Didn't want to 'slash & burn' services but had to find 50% cuts over 5 years
- To work WITH our citizens rather than do things for them
- To help our citizens & communities to put their many talents to best use locally
- Build on our strong existing levels of 'people helping people' to make our communities stronger
- Wanted to use the enormous knowledge of communities & councillors to get 'better bang for our buck' with less cash than ever!



Uncharted waters? Oh yes....

- Councillors sit on 6 Area Councils with £100K per ward to fund local projects/services
- Local residents, community groups & councillors sit on 19 Ward Alliances with £10K budget to increase community involvement & meet their local priorities
- 19 Neighbourhood Networks run by host voluntary organisations
- Small Area Teams commission local activities & support community groups/volunteering



What did we do?

Working together with our communities

- Localised data & community consultation information used to decide on what's needed locally
- Wide variety of projects & activities including:
 - Social Isolation projects
 - Advice services
 - Environment/volunteering projects
 - Local employability projects
 - Community campaigns (eg: Foster Caring)
 - Private Sector Housing support
 - Small grants programmes
- 19 Ward Alliances also have small funds to promote social action & volunteering



Successes so far.....

- Success of our 'Love Where You Live' volunteering brand
- High levels of social return on investment – average £25 per £1 invested
- Around 94% of money spent has been kept in the local economy
- Our local councillors are now very active community leaders
- Other services are now using the same 6 Areas, which offers lots of opportunities for joining up work
- We're changing the way we commission services – more local providers, more social value & quality over price



– & works still in progress....!

- Building the strength of our voluntary organisations & groups to be ready for commissioning
- Getting more busy working people & families involved
- Proving that our work saves money & has broader social impact (but we have a cunning plan!)
- Neighbourhood Networks are still a bit patchy
- Keeping the momentum going & building on what we've done...



Making contact locally....

- First stop is the 6 Area Teams...
- Development of local networks & conferences
- 'Plugging in' to community groups & range of other services
- Promotions & campaigns – getting the message out





Questions?

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BARNSLEY
Metropolitan Borough Council

Area Team contacts:

Area Council Managers:

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No one can whistle
a Symphony.

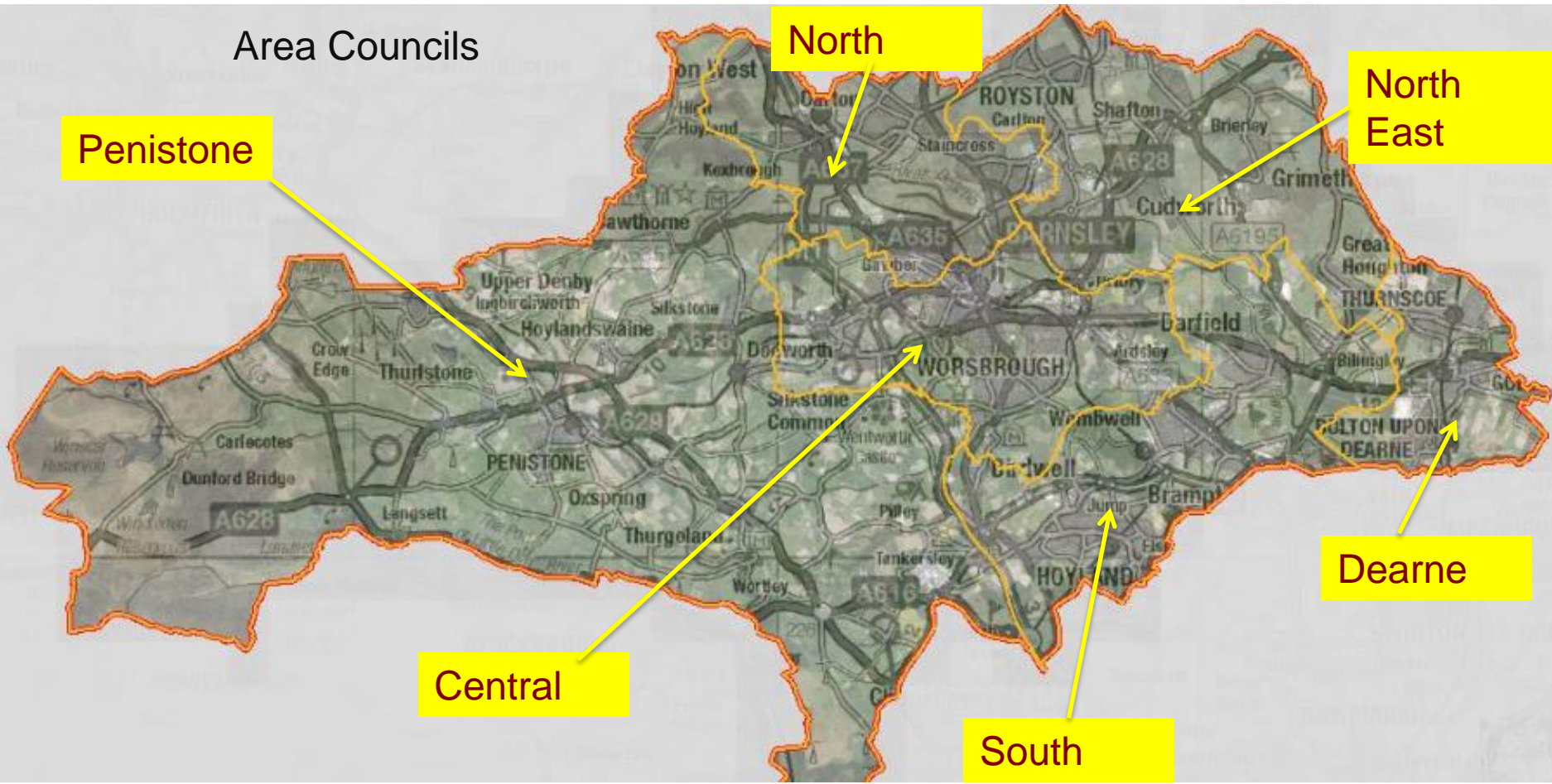
It takes a whole orchestra to play it.

H. E. Luccock



BARNSLEY
Metropolitan Borough Council

Area Councils



North

North East

Penistone

Dearne

Central

South