

# Addressing Inequalities in Cancer Screening

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# Aims



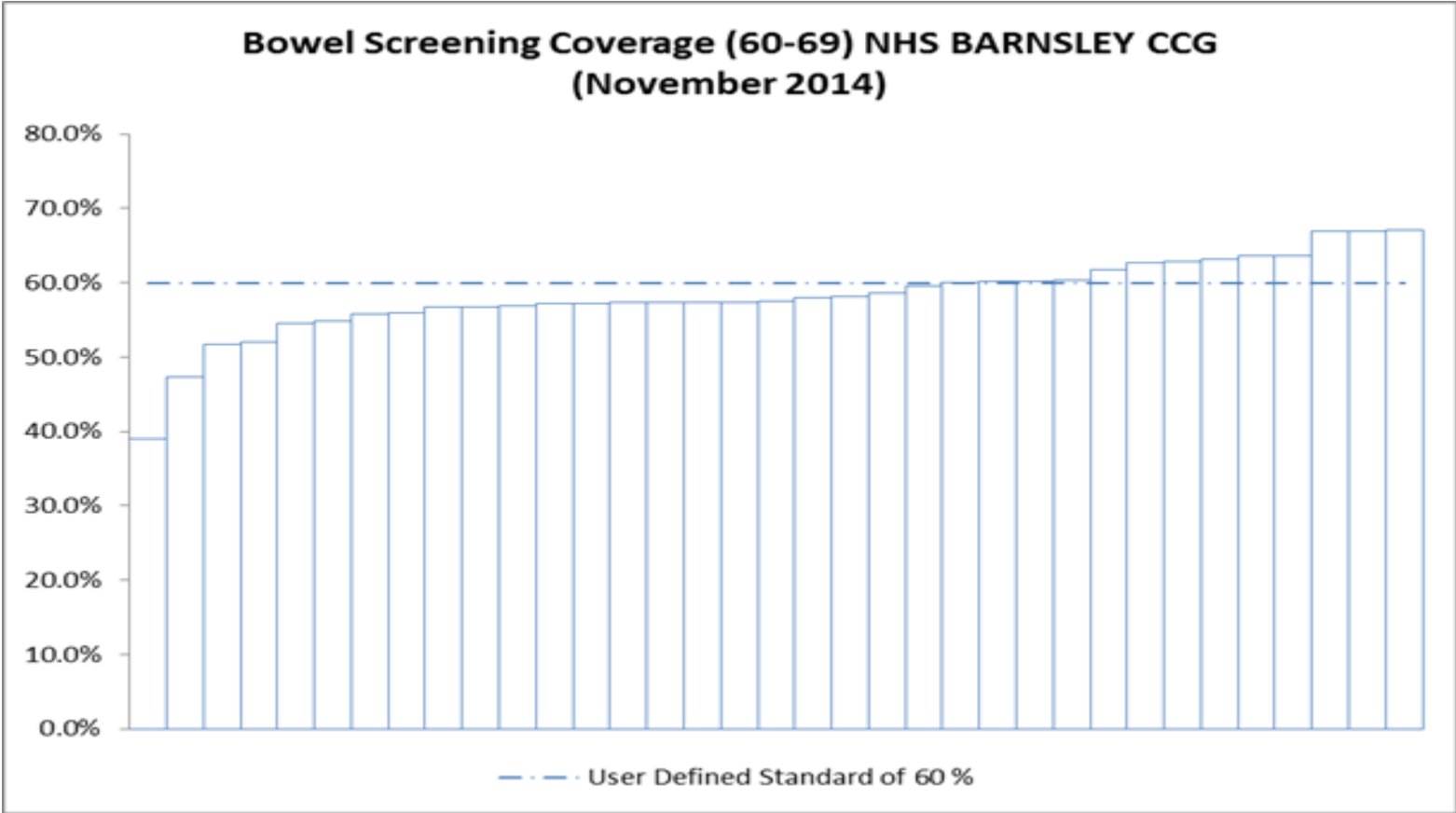
- To reduce inequalities in Cancer Screening programmes amongst GP practices in Barnsley area.
- To improve uptake in GP Practices not meeting Public Health Outcome Framework targets.



# Picture so far – Bowel Screening Coverage

Cancer Screening Dashboards November 2014.

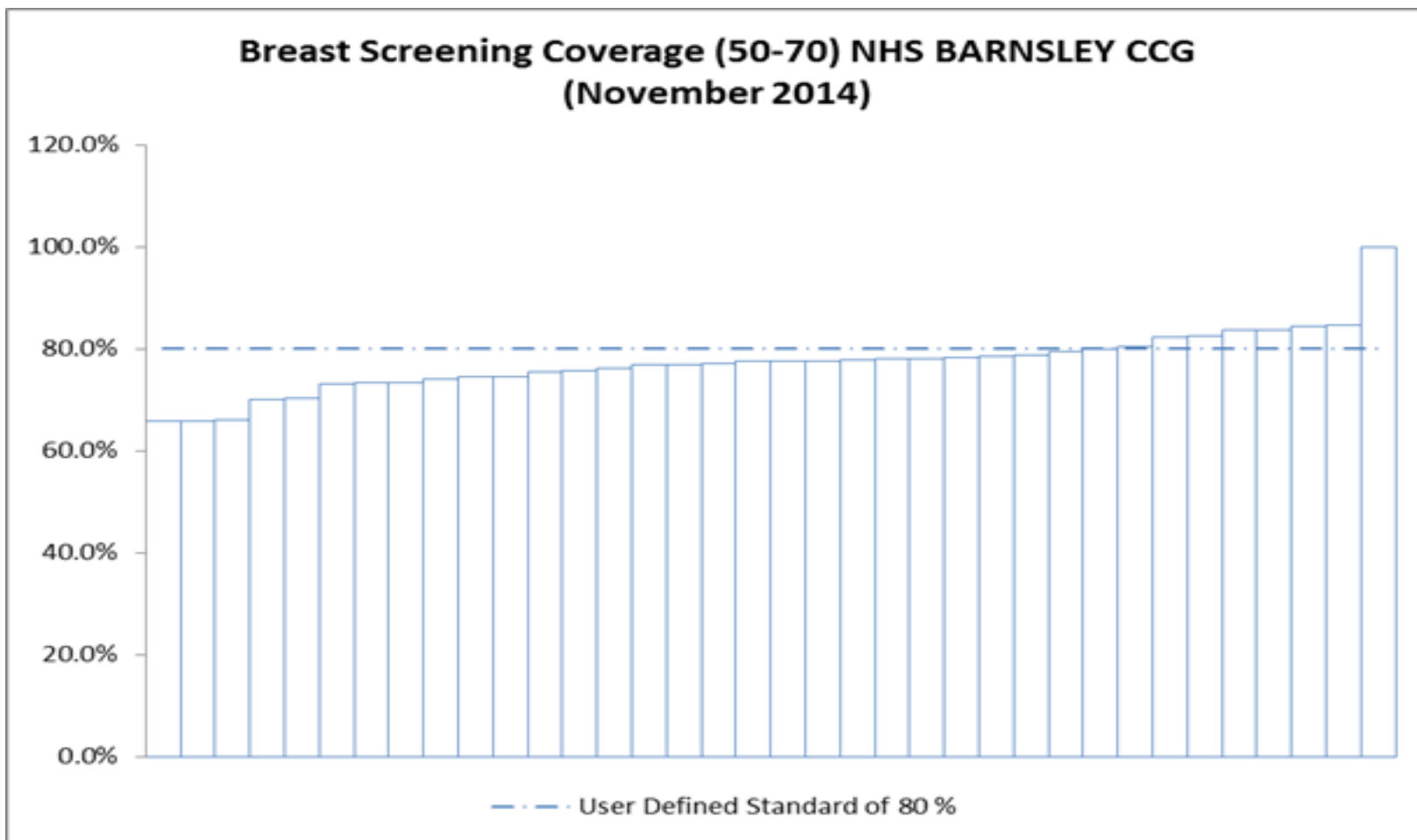
## Bowel Screening Coverage



# far - Breast Screening Coverage

Cancer Screening Dashboards November 2014.

## Breast Screening Coverage

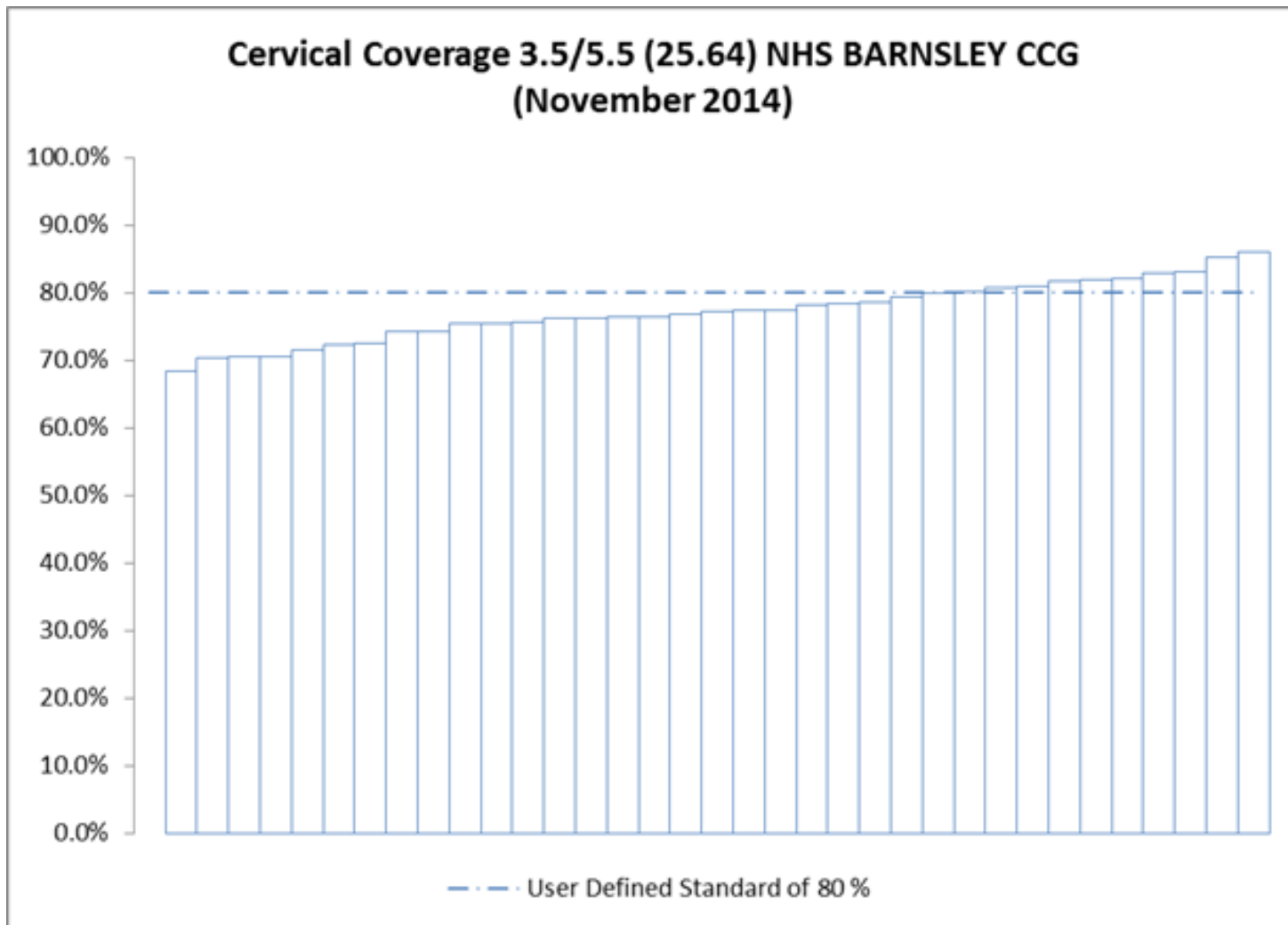




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# r - Cervical Screening Coverage

Cancer Screening Dashboards November 2014. Cervical Screening Coverage



# What works



- GP endorsement letter
- Enhanced patient leaflet
- Telephone advice
- Face to face health promotion

# What you can expect



Cancer Research UK Health Professional Engagement Facilitator will support practices by:

- Presenting practice level data for Bowel, Breast and Cervical screening programmes.
- Introducing ways to implement the interventions
  - a. Reviewing follow up process of non-attenders/responders.
  - b. Offering advice on practical solutions such as maximising the use of practice systems to identify non attenders /responders.
  - c. Delivering training to both clinical and non-clinical staff on the cancer screening programmes.

# What you can expect



- d. Helping to establish and offering support and training to a  
‘non-clinical champion’ who will take the lead in promoting cancer screening among other staff and patients
- e. Sharing and promoting the Good Practice Guide
- f. Supporting the development of action plans to influence uptake in the cancer screening programmes
- g. Addressing any other concerns outside of the screening programmes including prevention and referrals



# Outcome

To improve outcomes for patients by

- Increasing the uptake for all Cancer Screening Programmes
- Increasing the number of cancers detected early
- Reducing inequalities across Barnsley

# Barnsley Screening Guidance

**Screening guide for Health Professionals**

**General Practice**



# Contact details

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# Finally

