

COMMUNICATION UPDATE

From Sarah Hinchliffe, Chief Nurse, Barnsley Healthcare Federation

Nurse BEST Event

Date: Wednesday 18 September 2024

Time: 1.00-5.00 pm

Agenda:

- SYPC Workforce & Training Hub Training Opportunities
- Learning Disabilities
- Hidradenitis Suppurativa Wound care
- Tissue Viability Update
- Sexually Transmitted Diseases Update

To register: [Click here](#)

Deadline to register: 30 August 2024

Nurse BEST Events for 2025

Save the dates!

Wednesday 15 January

Wednesday 19 March

Wednesday 21 May

Wednesday 18 June

Wednesday 16 July

Wednesday 17 September

Wednesday 15 October

Wednesday 19 November

BEST Website

We are undertaking a review of the content of the BEST website and would love to hear your thoughts on how you use it and what we can do to improve it.

Please complete this anonymous questionnaire [here](#).

TRAINING OPPORTUNITIES

Foetal Alcohol Spectrum Disorder Awareness

Please find below FASD training by Jo Buckard that Sheffield Children Safeguarding Partnership (SCSP) have kindly opened up to Barnsley.

Places are limited. Please use the following links and register as 'other':

[Sheffield Children Safeguarding Training \(safeguardingsheffieldchildren.org\)](https://safeguardingsheffieldchildren.org)

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#AskAboutAsthma 2024

The annual [#AskAboutAsthma](#) awareness campaign returns for its eighth year from September 9-15, led by the [NHS England – London’s Babies, Children and Young People Programme](#). #AskAboutAsthma is about making simple changes to children and young people’s care that will make a big difference to how they experience their asthma.

This year’s theme is...

This year’s theme is focusing on helping children and young people with asthma to live their best lives. Asthma should not limit children and young people’s lives in any way and good asthma control means having no symptoms.

The #AskAboutAsthma campaign encourages children and young people, their families, and those involved in their care, to follow these four simple and effective measures to help manage their asthma:

1. Get an [asthma action plan](#) in place
2. Understand how to [use inhalers correctly](#)
3. [Schedule an asthma review](#) – every year and after every attack
4. Consider [air pollution](#) and its impact on lung health

Get involved

Visit the [campaign webpage](#) and download the [2024 campaign toolkit](#). You can also find tailored factsheets on the webpage to help you spread the message to specific settings and audiences including primary and secondary schools, GP practices, youth organisations and others.

Sign up to campaign week virtual events

Further your own knowledge and understanding of children and young people’s asthma by joining the #AskAboutAsthma conference and themed webinars, reading our blogs, browsing our short videos and podcasts and sharing what you learn with colleagues, friends and on social media.

[View the planned schedule for the week here](#)

Sign up for the conference and themed webinars:

[One-day virtual conference](#) - Thursday 12 September

[Asthma and air pollution webinar](#) – Monday 9 September 1:00pm – 2:00pm

[Primary care webinar](#) – Tuesday 10 September 1:00pm – 2:00pm

[Pharmacy webinar](#) – Tuesday 10 September 7:30pm – 8:30pm

[Nursing webinar](#) – Wednesday 11 September 1:00pm – 2:00pm

[Learn Live educational event for schools and parents and carers](#) – Friday 13 September 10:00am – 10:30am

Become an ambassador

2024 is the eighth year of the campaign in London. If you would like to help share the campaign, in London or elsewhere in the country by running your own local campaign, [contact us](#) for more information on becoming an ambassador.

Contact us

Please also use and follow the **#AskAboutAsthma** hashtag on social media to keep up with the latest campaign updates:

- **X:** [@BCYP_NHSLDN](#)
- **Instagram:** [BCYP_NHSLDN](#)

If you have queries about this campaign or how to get involved, please do not hesitate to contact us on: england.cyprtransformationldn@nhs.net.

Kind regards,

Christine Kirkpatrick, Georgie Herskovits and Josephine Taylor Programme Team
NHS England – London’s Babies, Children and Young People programme